

## CLAIMS

### What is Claimed Is:

- 1 1. A mechanism for a terminal service organization enlisting a customer for a web-service,  
2 comprising:  
3 means for providing an avenue by which said terminal service organization can refer said  
4 customer to said web-service; wherein said avenue identifies said terminal service organization to  
5 said web-service;  
6 means for said customer using said avenue to engage said web-service to provide at least one  
7 web-service product customized by at least one instruction from said customer, to create a web-site  
8 revenue for said web-service; and  
9 means for said terminal service organization receiving an organization revenue based upon  
10 said customer using said avenue to create said web-site revenue;  
11 wherein said terminal service organization includes at least one member of the collection  
12 comprising: a funeral home, a retirement community, a hospice, a hospital, a sanitarium, a temple, a  
13 synagogue, a mosque, a church, a shrine, a nursing home, a mausoleum, a cemetery, and an assisted  
14 living facility;  
15 wherein said web-service product includes at least one web-site component, which is an  
16 instance of a member of the web-site component collection;  
17 wherein said web site component collection comprises an audio stream, a video stream, an  
18 interactive model, a text, a still frame, a web page layout, a security control, a hosting means for at  
19 least a second of said web-site components, a transferring means for at least one of said second web-  
20 site components, and an interactive means for generating at least one of said second web-site  
21 components.
- 1 2. The mechanism of Claim 1, wherein said web-site component collection further includes at  
2 least one member of the web system collection comprising: a memorial web page system, a personal  
3 web page system, a family web page system, and a community web page system.
- 1 3. The mechanism of Claim 1, wherein said instruction includes at least one member of an  
2 instruction collection about at least one of said web site components.

1 4. The mechanism of Claim 3, wherein said instruction collection includes an addition  
2 instruction for said web-site component, a removal instruction for said web-site component, an  
3 alteration instruction for said web-site component.

1 5. The mechanism of Claim 1, further comprising at least one member of the collection  
2 comprising:

3 said web-service product provided to a means for serving a community;

4 said hosting means is locally accessible by at least one member of said community;

5 wherein said community includes at least one instance of at least one member of the  
6 community type collection comprising: a nuclear family, an extended family, a distributed family,  
7 an intentional community, a professional community, a fraternal community, a local community,  
8 and a religious community.

1 6. The mechanism of Claim 5, wherein the means for serving said community is comprised of  
2 at least one member of the collection comprising:

3 said web-service product used by at least one local computer system operated by at least one  
4 member of said community;

5 a web-site hosting said web-service product accessible only by said community members;

6 and

7 a local means for hosting said web-service product accessible by said community members.

1 7. The mechanism of Claim 1, wherein said hosting means is comprised of at least one member  
2 of the hosting means collection comprising:

3 a host web-site providing at least said second web-service component;

4 a network capable server hosting said host web-site;

5 a local server hosting said host web-site; and

6 a local computer system providing at least said second web-service component;

7 wherein each of said local server and said local computer system are imperceptible to local  
8 area networks in the vicinity of said housing means.

1 8. The mechanism of Claim 1, wherein said transferring means is comprised of at least one  
2 member of the transfer means collection comprising:

3           a removable memory device provided by said web-service containing at least said second  
4 web-site component;

5           a download provided by said web-service containing at least said second web-site  
6 component; and

7           a shipping means for said hosting means; and

8           shipping said removable memory device.

1   9.     The mechanism of Claim 1, wherein said avenue includes a computer system identifying  
2 said customer and identifying said terminal service organization, to said web-service, to provide said  
3 customer instruction to said web-service.

1   10.    The mechanism of Claim 9, wherein said computer system is further comprised of a program  
2 system including at least one program step residing in a memory accessibly coupled to a computer,  
3 at least partially implementing the steps comprising:

4           indicating said terminal service organization to said web-service;

5           identifying said customer to said web-service; and

6           providing said customer instruction to said web-service.

1   11.    The mechanism of Claim 10, wherein the program step identifying said customer is further  
2 comprised of the program step said customer determining the mechanism for providing said revenue  
3 to said web-service.

1   12.    The mechanism of Claim 10, wherein the program step providing said customer instruction  
2 is further comprised of the program steps of:

3           providing said customer with a menu containing at least one instruction option;

4           said customer indicating at least one instruction option to create a customer instruction; and

5           sending said customer instruction to said web-service.

1   13.    The mechanism of Claim 1, wherein said avenue at least partially implemented as a request  
2 form further comprising:

3           means for identifying said customer to said web-service;

4           means for providing said instruction to said web-service; and

5 means for identifying said terminal service organization perceptible by at least said web-  
6 service.

1 14. The mechanism of Claim 13, wherein said request form is a member of the request media  
2 collection comprising: a computer accessible request form, a paper request form, and an audio  
3 accessible request form.

1 15. The mechanism of Claim 14, wherein the means for identifying said terminal service  
2 organization in said paper request form includes at least one member of the collection comprising:  
3 a bar code marking identifying said terminal service organization;  
4 a background marking identifying said terminal service organization; and  
5 a foreground marking identifying said terminal service organization.

1 16. The mechanism of Claim 1, wherein the means for said terminal service organization  
2 receiving said organization revenue includes at least one member of the revenue reception collection  
3 comprising:

4 means for a bank account controlled by said terminal service organization receiving a  
5 monetary transfer of said organization revenue; and

6 means for said terminal service organization receiving a check for said organization revenue.

1 17. The mechanism of Claim 1, wherein the interactive means comprises a stream generation  
2 component, an interviewer component and an editor component;

3 wherein said stream generation component include generating at least one member of the  
4 collection comprising said text, said audio stream and said video stream;

5 wherein said interview component includes a member of an interviewer option collection,  
6 comprising a no-interviewer option, a minimal interviewer option, a maximal interviewer option;

7 wherein said interview component further includes an interview language selection;

8 wherein said editor component includes a member of the editing collection comprising a no-  
9 editing option, a minimal editing option, a more editing option, and a maximal editing option.

1 18. A method for a terminal service organization enlisting a customer for a web-service,  
2 comprising the steps of:

3 providing an avenue by which said terminal service organization can refer said customer to  
4 said web-service;

5 said avenue identifying said terminal service organization to said web-service;

6 said customer using said avenue to engage said web-service to provide at least one web-  
7 service product customized by at least one instruction from said customer, to create a web-site  
8 revenue for said web-service; and

9 said terminal service organization receiving an organization revenue based upon said  
10 customer using said avenue to create said web-site revenue.

1 19. The method of Claim 18, wherein said terminal service organization includes at least one  
2 member of the collection comprising: a funeral home, a retirement community, a hospice, a hospital,  
3 a sanitarium, a temple, a synagogue, a mosque, a church, a shrine, a nursing home, a mausoleum, a  
4 cemetery, and an assisted living facility.

1 20. The method of Claim 18, wherein said web-service product includes at least one web-site  
2 component, which is an instance of a member of the web-site component collection; and

3 wherein said web site component collection comprises an audio stream, a video stream, an  
4 interactive model, a text, a still frame, a web page layout, a security control, a hosting means for at  
5 least a second of said web-site components, a transferring means for at least one of said second web-  
6 site components, and an interactive means for generating at least one of said second web-site  
7 components.

1 21. The method of Claim 18, wherein said web-site component collection further includes at  
2 least one member of the web system collection comprising: a memorial web page system, a personal  
3 web page system, a family web page system, and a community web page system.

1 22. The method of Claim 18, wherein said instruction includes at least one member of an  
2 instruction collection about at least one of said web site components.

1 23. The method of Claim 22, wherein said instruction collection includes an addition instruction  
2 for said web-site component, a removal instruction for said web-site component, an alteration  
3 instruction for said web-site component.

1 24. The method of Claim 18, further comprising at least one member of the collection  
2 comprising the steps of:

3 providing said web-service product to a means for serving a community; and

4 at least one member of said community locally accessing said hosting means;

5 wherein said community includes at least one instance of at least one member of the  
6 community type collection comprising: a nuclear family, an extended family, a distributed family,  
7 an intentional community, a professional community, a fraternal community, a local community,  
8 and a religious community.

1 25. The method of Claim 24, wherein the step of serving said community is comprised of at  
2 least one member of the collection comprising the steps of:

3 at least one local computer system operated by at least one member of said community using  
4 said web-service product;

5 a web-site hosting said web-service product accessible only by said community members;  
6 and

7 hosting said web-service product locally accessible by said community members.

1 26. The method of Claim 18, wherein said hosting means is comprised of at least one member of  
2 the hosting means collection comprising:

3 a host web-site providing at least said second web-service component;

4 a network capable server hosting said host web-site;

5 a local server hosting said host web-site; and

6 a local computer system providing at least said second web-service component;

7 wherein each of said local server and said local computer system are imperceptible to local  
8 area networks in the vicinity of said housing means.

1 27. The method of Claim 18, wherein implementing said transferring means is comprised of at  
2 least one member of the transfer means collection comprising the steps of:

3 providing a removable memory device containing at least said second web-site component;

4 providing a download containing at least said second web-site component;

5 shipping said hosting means; and

6 shipping said removable memory device.

1 28. The method of Claim 18, wherein said avenue includes a computer system identifying said  
2 customer and identifying said terminal service organization, to said web-service, to provide said  
3 customer instruction to said web-service.

1 29. The method of Claim 28, wherein said computer system is further comprised of a program  
2 system including at least one program step residing in a memory accessibly coupled to a computer,  
3 at least partially implementing the steps comprising:

4 indicating said terminal service organization to said web-service;  
5 identifying said customer to said web-service; and  
6 providing said customer instruction to said web-service.

1 30. The method of Claim 29, wherein the step identifying said customer is further comprised of  
2 the step of said customer determining the mechanism for providing said revenue to said web-  
3 service.

1 31. The method of Claim 29, wherein the step providing said customer instruction is further  
2 comprised of the steps of:

3 providing said customer with a menu containing at least one instruction option;  
4 said customer indicating at least one instruction option to create a customer instruction; and  
5 sending said customer instruction to said web-service.

1 32. The method of Claim 18, wherein said avenue at least partially implemented as a request  
2 form further comprising:

3 identifying said customer to said web-service;  
4 providing said instruction to said web-service; and  
5 identifying said terminal service organization perceptible by at least said web-service.

1 33. The method of Claim 32, wherein said request form is a member of the request media  
2 collection comprising: a computer accessible request form, a paper request form, and an audio  
3 accessible request form.

- 1 34. The method of Claim 33, wherein the step identifying said terminal service organization in  
2 said paper request form includes at least one member of the collection comprising the steps of:  
3 a bar code marking identifying said terminal service organization;  
4 a background marking identifying said terminal service organization; and  
5 a foreground marking identifying said terminal service organization.
- 1 35. The method of Claim 18, wherein the step of said terminal service organization receiving  
2 said organization revenue includes at least one member of the revenue reception collection  
3 comprising:  
4 receiving a monetary transfer of said organization revenue into a bank account controlled by  
5 said terminal service organization; and  
6 receiving a check for said organization revenue by said terminal service organization.
- 1 36. The method of Claim 18, wherein the interactive means comprises a stream generation  
2 component, an interviewer component and an editor component;  
3 wherein said stream generation component include generating at least one member of the  
4 stream collection comprising said audio stream and said video stream;  
5 wherein said interview component includes a member of an interviewer option collection,  
6 comprising a no-interviewer option, a minimal interviewer option, and a maximal interviewer  
7 option;  
8 wherein said editor component includes a member of the editing collection comprising a no-  
9 editing option, a minimal editing option, a more editing option, and a maximal editing option.
- 1 37. The method of Claim 36, wherein said stream collection further includes said text.
- 1 38. The method of Claim 36, wherein said interview component further includes an interview  
2 language selection.
- 1 39. Said avenue provided to said customer, said customer instructions, said web-service  
2 products, said web-site revenue, and said organization revenue as products of the process of Claim  
3 18.